

[METHOD OF SENDING PERSONALIZED SHORT MESSAGE]

Abstract

A method of sending a short message via a mobile communication device is provided. A content of a short message is acquired, wherein the content of the short message includes at least a symbol. Next, a definition of the symbol is acquired and an inserting content based on the definition of the symbol is acquired. Next, the inserting content is inserted to replace the symbol to generate a personalized short message. Thereafter, the personalized short message is sent to the respective receivers.